



"YOUNG VOICES MATTER!" (YVM)

YOUTH JOURNALISM, POLICY ENGAGEMENT AND
SOCIAL MEDIA CAMPAIGN FOR STRONGER
DEMOCRACIES



FUNDED AND
SUPPORTED BY:



WHY DO WE NEED THIS PROJECT?

The project's main problem addressed is the lack of young people's participation in the democratic process, especially the absence of real dialogue between youngsters from small cities and decision-makers.

"Whoso neglects learning in his youth, loses the past and is dead for the future." – Euripides

OBJECTIVES

TOOLKITS

Develop 4 toolkits and for the journalism, social media and policy-making Bootcamps and translate the toolkits in English and national language

BOOTCAMPS

Organize 12 bootcamps (3 /organization – journalism, social media, and policy-making) by training 180 students (18-25 years) in the 4 bootcamps – 45 participants/organization

CREATIVE CHALLENGEES

Implemented youth-led creative challenges for the participants in the bootcamp – replication targeting 300 young people/organization

INTERNATIONAL MOBILITY

Organize a 4-day mobility in Romania, Kosovo and Montenegro with 20 students each, selecting the most involved 5 students from each organization's specific bootcamp

PROJECT STEPS

PRODUCT DEVELOPMENT



PHASE 1

DESIGN TOOLKITS – JOURNALISM (FHR), SOCIAL MEDIA (Station Europe), and POLICY-MAKING (CEDEM + KCSS)
Deadline: M6 – MAY 2026



PHASE 2

Translate the toolkits (English + national languages)
Deadline: M6 – MAY 2026



PHASE 3

Each organization will create an open call for the three bootcamps (45 spots for each organization / 15 students per bootcamp), totalling 180 students
Deadline: M7 – JUNE 2026



PHASE 4

Organize the 3 bootcamps
Deadline: M10 – September 2026



PHASE 5

Design creative challenges for the trained students to replicate at local level what they learned
Deadline: M15 – February 2027



PHASE 5

Organize 3 international mobilities in Bucharest, Podgorica and Pristina with 60 students from Romania, Montenegro and Kosovo
Deadline: M21 – September 2027

THANK YOU

