

# Curriculum Vitae

## Personal information

First name(s) / Surname(s) **SANJA PEKOVIC**



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E-mail [psanja@ucg.ac.me](mailto:psanja@ucg.ac.me) pekovic.sanja@yahoo.fr  
Nationality Montenegro  
Date of birth 13.08.1981.  
Gender Female

## Work experience

Dates 12/2020 –present  
Occupation or position held Vice-Rector for Internationalisation

Dates 09/2019-present  
Occupation or position held Vice-President of the Board of Directors  
National Technology Park

Dates 10/2017 –02/2023  
Occupation or position held Director of Centre for Quality Assurance

Dates 05/2018-2021  
Occupation or position held Acting director of Institute –Centre for  
Innovation & Research

Dates 02/2023-present  
Occupation or position held Full Professor

Dates 05/2018-02/2023  
Occupation or position held Associate Professor

Dates 09/2012 – 05/2018  
Occupation or position held Assistant professor

Main activities and responsibilities Introduction in Economics, Quality management in tourism, Innovation in tourism, Hotel management, Cultural management, Methodology in research, Quantitative techniques.

Name and address of employer University of Montenegro, Faculty of Tourism and Hotel Management, Stari grad 320, 85330 Kotor

Type of business or sector Education

Dates 09/2010-09/2011

Occupation or position held Teaching and Research Assistant

Main activities and responsibilities Courses: Introduction in Economics, Introduction in Management, Leadership in Tourism, Management of Tourism Destination

Name and address of employer University of Montenegro, Faculty of Tourism and Hotel Management, Stari grad 320, 85330 Kotor

Type of business or sector Education

Dates 2011-present

Occupation or position held Visiting scholar

Name and address of employer Université Paris Dauphine-PSL

Type of business or sector Education

Dates 2007-2012

Occupation or position held Associated Researcher

Name and address of employer Centre d'Etudes De l'Emploi, Paris, France

Type of business or sector Education

**Education and training**

Dates 2006-2010

Title of qualification awarded PhD Studies

Principal subjects/occupational skills covered Economy (PhD Theses: Motives for and Effects of Quality and Environmental Standards: Micro-econometric Analyses of French Firms and Employees)

Name and type of organisation providing education and training University of Paris-EST, Marne-la Vallée, Paris

Dates 2005-2006

Title of qualification awarded MSc in Research

Principal subjects/occupational skills covered Thesis : « Organisation de la Production et Innovation en Entreprise »

Name and type of organisation providing education and training Ecole Nationale Des Ponts et Chaussées, Université Marne-la-Vallée, Paris

Dates 2003-2004

Title of qualification awarded MBA

Principal subjects/occupational skills covered International Management

Name and type of organisation providing education and training Institute of Franco-American Management, Paris

Dates 2000-2003

Title of qualification awarded BBA

Principal subjects/occupational skills covered International Management

Name and type of organisation providing education and training IFAM, Belgrade (Serbia) and Paris (France)

Self-assessment  
European level (\*)

Understanding		Speaking		Writing
Listening	Reading	Spoken interaction	Spoken production	

<b>English</b>	C1	C1	C1	C1	C1
<b>French</b>	C1	C1	C1	C1	C1
<b>Italian</b>	B1	B1	B1	B1	B1

(\*) [Common European Framework of Reference for Languages](#)

Social skills and competences Hard working, Team player, Communicational Skills.  
 Computer skills and competences Word, Excel, PP, Stata, SPSS, SAS.

#### Additional information

#### CERTIFICATES AND AWARDS

CERGE-EI Career Integration Fellowships (CIFs), 2020-2024  
 Plagiarism across Europe and Beyond, 6th International Conference, European Network for Academic Integrity, Best paper award, 2020.  
 CERGE-EI Career Integration Fellowships (CIFs), 2019-2020  
 CERGE-EI Career Integration Fellowships (CIFs), 2015-2018  
 The Organizations and the Natural Environment (ONE) Division of the Academy of Management (The Research Impact on Practice Award), 2013  
 Certificate in advanced French, 'Sorbonne', Paris, France, 2004-2005.  
 Certificate in advanced French, 'Mairie de Paris', Paris, France, 2003-2005.  
 TOEFL certificate in English, Institute of foreign languages, Podgorica, Montenegro, 2000.  
 Award–Scholarship for the talented students to study abroad granted by the Ministry of Education, Podgorica, Montenegro, 2000;  
 'Luca award' (for grade A in all subjects during four years of college), Montenegro, 2000.  
 Certificate in advanced Italian, Institute 'Dante Alighieri', Regia Calabria, Italy, 1998.  
 'Luca award' (for grade A in all subjects during eight years of secondary school), Montenegro, 1996.  
 Diploma in Music Education-piano and ballet, Music School, Podgorica, Montenegro, 1989-1996.  
 Participation in the International School for talented pupils, Serbia supported by UNESCO, 1995.

#### PUBLICATIONS:

#### SELECTED PUBLICATIONS

Eco-innovations and Job Satisfaction: A Moderated Mediation Approach. Falchi, A., Grolleau, G., Mzoughi, N. and Pekovic, S., 2023, *Journal of Innovation Economics & Management*, 42, 185-199. <https://doi.org/10.3917/jie.pr1.0142>

How does corporate social responsibility (CSR) affect workers' compensation? An approach by the theory of incentives, Diaye, M.-A., Lasram, H., and Pekovic, S., 2023, *International Journal of Production Economics*, Vol. 260, 108860.

Wages and corporate social responsibility: entrenchment or ethics? Crifo, P., Diaye, M.-A. and Pekovic, S., 2023, *Employee Relations*, Vol. 45 No. 2, pp. 495-515.

Quality management practices and inventory management process: the contingency and institutional approach, Pekovic, S., 2023, *Kybernetes*. <https://doi.org/10.1108/K-02-2023-0180>

Opinions of Montenegrin University Students and Teachers about Plagiarism and its Prevention, Vučković, D., Peković, S., Đoković, R., Blečić, M., & Janinović, J., 2023, *Center for Educational Policy Studies Journal*, Vol. 13, pp. 155-183.

An empirical analysis of the relationship between innovation activities and job satisfaction among French firms, S., Grolleau, G., Mzoughi, N., Pekovic, S., *Journal of Vocational Behavior*, <https://doi.org/10.1016/j.jvb.2021.103689>.

Differential effects of corporate social responsibility on downsizing: Evidence from the United States, Pekovic, S, Wagner, M., Vogt, S, *Corporate Social Responsibility and Environmental Management*, <https://doi.org/10.1002/csr.2251>

Green pull motives and overall tourist satisfaction: a macro- and micro-levels analysis, *International Journal of Contemporary Hospitality Management*, Pekovic, S., 2021, Vol. 33 No. 4, pp. 1368-1390.

Attitudes towards cheating behavior during assessing students' performance: student and teacher perspectives, Vučković, D., Peković, S., Blečić, M., Đoković, R. 2020, *International Journal for Educational Integrity*, Vol. 16 No 1, pp. 1-28.

- Overcoming obstacles to innovation: can environmental management practices help? Pekovic Sanja, Bouziri Amira, Knowledge Management Research & Practice, <https://doi.org/10.1080/14778238.2021.1897486>
- Recipes for achieving customer loyalty: A qualitative comparative analysis of the dimensions of customer experience, Pekovic, S., Rolland, S., Journal of Retailing and Consumer Services, 56, 102171.
- The Fit between Corporate Social Responsibility and Corporate Governance: The Impact on a Firm's Financial Performance, Pekovic, S, Vogt, S, Review of Managerial Science, DOI: 10.1007/s11846-020-00389-x.
- The Effect of Phases of the Adoption of the Circular Economy on Firm Performance: Evidence from 28 EU Countries, Moric, I, Jovanovic J, Djokovic, R, Pekovic, S, Perovic, Dj, Sustainability, 2020, 12(6), 2557, [doi.org/10.3390/su12062557](https://doi.org/10.3390/su12062557)
- Temporary workers and firm performance: Empirical and systematic approaches from Eastern and Central European countries, Moric,I, Pekovic, S., Perovic, Dj, Roblek, V, Pejic Bach, M. Kybernetes, doi: 10.1108/K-11-2019-0765
- Coopetition in innovation activities and firms' economic performance: An empirical analysis, Pekovic, S., Grolleau, G., Mzoughi, N., Creativity and Innovation Management, 2019, [doi.org/10.1111/caim.12335](https://doi.org/10.1111/caim.12335).
- Why Are Firms Environmentally Responsible? A Review and Assessment of the Main Mechanisms K. A. Brekke and S. Pekovic, 2018, Review of Environmental and Resource Economics, Vol. 12, pp. 1–44
- The antecedents of tourist repeat visit intention: systemic approach, Perovic, Dj. Moric,I, Pekovic, S., Stanovcic,T., Roblek, V., Pejic Bach, M. 2018, Kybernetes, <https://doi.org/10.1108/K-12-2017-0480>
- Environmental investments: Too much of a good thing? Pekovic, S., Grolleau, G., Mzoughi, N., International Journal of Production Economics, 2018, Vol. 197, 297-302.
- Organizational Configurations for Sustainability and Performance: A Qualitative Comparative Analysis approach, Delmas Magali, Pekovic Sanja, Business & Society, 2018 Vol. 57, 216–251.
- Quality Standards and Export Activities: Do Firm Size and Market Destination Matter? Pekovic Sanja, Rolland Sylvie, Journal of High Technology Management Research, Vol. 27, pp. 110-118.
- Customer orientation and organizational innovation: the case of environmental management practices, Pekovic Sanja, Rolland Sylvie, Gatignon Hubert, Journal of Business & Industrial Marketing, 2016, Vol. 31, pp. 835 – 848
- Peković, S., Rolland, S. (2016), Customer orientation and firm's business performance: A moderated mediation model of environmental customer innovation and contextual factors, European Journal of Marketing, Vol. 50, pp. 2162-2191, ISSN: 0309-0566
- Incentives for green innovations in French manufacturing firms, Galia Fabrice, Ingham Marc, Pekovic Sanja, International Journal of Technology Management & Sustainable Development, 2015, DOI: 10.1386/tmsd.14.1.3\_1
- Quality and Environmental Management Practices: Their Linkages with Safety Performance , Pekovic Sanja Production Planning & Control, 2015, 26, pp.895-909.
- The effect of knowledge management on environmental innovation: The empirical evidence from France, Stanovcic Tatjana, Pekovic Sanja, Bouziri Amira, Baltic Journal of Management, 2015, Vol. 10, pp. 413 – 431.
- Resource efficiency strategies and market conditions, Delmas Magali, Pekovic Sanja, Long Range Planning, 2015, Vol. 42, No 2, pp. 80-94.
- Environmental management practices: good or bad news for innovations delivering environmental benefits? The moderating effect of market characteristics», Grolleau Gilles, Mzoughi Naoufel, Pekovic Sanja, Economics of Innovation and New Technology, 2014, DOI: 10.1080/10438599.2014.946312.
- Work recognition and labour productivity: evidence from French Data, Grolleau Gilles, Mzoughi Naoufel, Pekovic Sanja, Managerial and Decision Economics, 2014, Vol. 36, pp. 508-516.
- Être vert pour devenir innovant? Une analyse empirique sur des données d'entreprises françaises, Bouziri Amira, Pekovic Sanja, Economies et Sociétés (Série "Dynamique technologique et organisation) 2014, Vol. 3, pp. 413-430.
- How green is my firm? Workers' attitudes and behaviors towards job in environmentally-related firms», Lafranchi Joseph, Pekovic Sanja, Ecological Economics, 2014, Vol.100, pp. 16-29.

The engaged organization: Human Capital, Social Capital, Green Capital and Labor Productivity», Delmas Magali, Pekovic Sanja, Academy of Management Proceedings, 2013.

Is there a relationship between workplace atmosphere and innovation activities? An empirical analysis among French firms », Grolleau Gilles, Mzoughi Naoufel, Pekovic Sanja, Economics of Innovation and New Technology, 2013, Vol.22, pp. 566-580.

An Empirical Investigation of the Effect of Customer Orientation on the Business Performance of French Firms: A Firm-Level Analysis of Direct and Moderation Effects», Pekovic Sanja, Sylvie Rolland, Recherche et Applications en Marketing, 2013, Vol. 27, pp. 11-37.

Environmental standards and labour productivity: understanding the mechanisms that sustain sustainability, Delmas Magali, Pekovic Sanja, Journal of Organizational Behaviour, 2012, Vol.34, pp. 230-252.

Do quality and environmental-related standards improve French firms' performance?, Grolleau Gilles, Mzoughi Naoufel, Pekovic Sanja, Environmental and Resource Economics, 2013, Vol. 54, pp. 525-548.

Green not (only) for profit: an empirical examination of the effect of environmental-related standards on employees' recruitment, Grolleau Gilles, Mzoughi Naoufel, Pekovic Sanja, Resource and Energy Economics, 2012, Vol. 34, pp. 74-92.

What motivates firms to seek ISO 9000 certification: comparative approach of French Manufacturing and Services Industries, Pekovic Sanja, Journal of Economic Issues, 2010, Vol. 44, No 4, pp. 895-914.

From quality to innovation: evidence from French employer survey, Pekovic Sanja, Fabrice Galia, Technovation, 2009, Vol. 29, No 12, pp. 829-842.

Chemical firms' registration for the responsible care program and the ISO 14001 standard: a comparative approach, Grolleau Gilles, Mzoughi Naoufel, Pekovic Sanja, Economic Bulletin, 2007, Vol.12, No 29, pp.1-13.

## BOOKS & BOOK CHAPTERS

Blečić, M., Janinović, J., Peković, S., Vučković, D., Đoković, R., & Kovač, M. (n.d.). *Praktikum akademski integritet – Znam, uvažavam, primjenjujem*. Univerzitet Crne Gore. <https://www.ucg.ac.me/skladiste/Praktikum.pdf>

When it Comes to My Values – I Act, Blečić, M., Vučković, D., Peković, S., Lakić, I., Popović, B., in *Academic Integrity: Broadening Practices, Technologies, and the Role of Students*, Springer.

Intégrité académique à l'université du Monténégro : cheminement vers la certification, Pekovic, S., Janinovic, J., Vuckovic, D. 2021, Michelle Bergadaà et Paulo Peixoto éd., *L'urgence de l'intégrité académique*. EMS Editions, pp. 326-346. ISBN: 9782376874720.

What drives students' intention to plagiarise in Montenegro: The moderating role of text matching software, Pekovic, S., Vukcevic, J., Vuckovic, D., Djokovic, R., Blečić, M. 2020, Khan, Z. R., Hill, C., Foltýnek, T. eds. *Integrity in education for future happiness*. Mendel University in Brno, pp. 127–154, ISBN: 978-80-7509-771-2.

Kvalitet u turizmu (Quality in tourism sector). Authors: Krivokapic Zdravko, Jovanovic Jelena, Vujovic Aleksandar, Pekovic Sanja, 2016. Editor: Rados Bajic, University of Montenegro: Podgorica.

Sustainable development: Economical, social and environmental aspects (Održivi razvoj: Ekonomski, društveni i aspekti živote sredine), Authors: Bertonecelj Andrej, Bervar Miha, Jovanovic Jelena, Krivokapic Zdravko, Mesko Maja, Naralocnik Andrej, Nastav Bojan, Pekovic Sanja, Roblek Vasja, Stanovcic Tatjana, Trnacevic Tatjana, Vujovic Aleksandar, 2015, Editors: Bertonecelj Andrej and Krivokapic Zdravko, SaTCIP: Vrnjacka Banja.

Inovacije i inovativnost (Innovation and Innovativeness). Authors: Jovanovic Jelena, Vujovic Aleksandar, Krivokapic Zdravko, Pekovic Sanja, Kramar Davor, Sokovic Mirko, 2015. SaTCIP: Vrnjacka Banja.

What drives firm's Corporate Social Responsibility: The role of ownership concentration. in *Global Perspectives of Corporate Social Action and Social and Financial Performance*. Authors: Crifo Patricia, Diaye Marc-Arthur, Oueghlissi Rim, Pekovic Sanja, 2015. Editors: Manos and Drori, Palgrave Mc Millan: New York.

Providing information for decision making in environmental management: Environmental management practices as a source of innovation performance, Pekovic Sanja, Amira Bouziri, 2014. ISBN 978-80-86709-21-5

L'innovation dans les entreprises moteurs, moyens et enjeux : De la qualité à l'innovation: éléments tirés de deux enquêtes auprès des entreprises françaises, DGCIS (Ed), ouvrage collectif sur l'innovation autour de l'enquête CIS, Galia Fabrice, Pekovic Sanja, 2011.

## REPORTS

[1] Quality in Higher Education and Vocational Training, Pekovic Sanja, 2008, a report realised for Association Française de Normalisation (AFNOR).

[2] The state of ISO 9001 certification in Montenegro, Diaye Marc-Arthur, Pekovic Sanja, Jovanovic Jelena, Krivokapic Zdravko, Vujovic Aleksandar, ECO- NET report 2008.

## OTHER PUBLISHED WORK

[1] Les Employes des Entreprises Vertes sont Significativement Plus Productif, Delmas Magali, Pekovic Sanja, Environnement et Technique, 2013, Vol. 324 (April), pp. 58-59.

## PARTICIPATION AT INTERNATIONAL CONFERENCES:

Attitudes towards cheating behaviour during assessing students' performance: students' and teachers' perspective(s), Dijana Vučković, Sanja Peković, Marijana Blečić, Rajka Đoković, Plagiarism across Europe and Beyond, 6th International Conference, European Network for Academic Integrity, **Best paper award**, April, 2020, Dubai.

What drives students' intention to plagiarize in Montenegro: The moderating role of text matching software, Sanja Peković, Jovana Janinović, Dijana Vučković, Rajka Đoković, Marijana Blečić, 6th International Conference, European Network for Academic Integrity, April, 2020, Dubai.

Tools for Preventing Academic Dishonesty: The Role of E-Learning Tutorial for Academic Integrity, Sanja Peković, Jovana Janinović, Dijana Vučković, Rajka Đoković, 12th annual International Conference on Education and New Learning Technologies –EDULEARN, July, 2020, Palma de Mallorca, Spain.

The Obstacles of Entrepreneurs in Agro-Tourism: A Case of North Montenegro. 10th Annual International Conference on Global Studies: Business, Economic, Social and Cultural Aspects, Pekovic, Athens, Greece, December, 2016, Abstract Book, pp. 51, ISBN: 978-960-598-101-3.

Engaged human capital and labor productivity», Delmas Magali, Pekovic Sanja, Annual Meeting of the Academy of Management, August 2013, Orlando, US.

Environmental Standards and Labor Productivity: Understanding the mechanisms that sustain sustainability, Delmas Magali, Pekovic Sanja, Annual Meeting of the Academy of Management, 3-7 August 2012, Boston, US.

Sustainability and Market Conditions: The Resource Efficiency paradox », Delmas Magali, Pekovic Sanja, 19th European Association of Environmental and Resource Economists, Charles University, 27-30 June, 2012, Prague.

[ Green Innovation in French Manufacturing Firms: Incentives, Motivations, Environmental Benefits And Determinants, Galia Fabrice, Marc Ingham, Pekovic Sanja, EURAM, Rotterdam School of Management, ERASMUS University, 6-8 June, 2012, Rotterdam.

Corporate Social Responsibility and Firm Performance: An Empirical Analysis of the Quantity-Quality Trade-off on French Data, Diaye Marc-Arthur, Patricia Crifo, Sanja Pekovic, 11th Comparative Analysis of Enterprise Data & COST Conference, 26-28 April, 2012, Nuremberg, Germany.

The Problem of Competitiveness in the transition Countries-Needs for Adoption of "New Economic Development Paradigm», A. Lojpur, S. Pekovic, Contemporary Issues in Economics, Business and Management, 14-15 December 2010, Kragujevac.

The quality mechanism that could improve working conditions: The Empirical Analysis of Montenegro», Andjelko Lojpur, Pekovic Sanja, 6th International ICQME Conference (Quality, Management, Environment, Education, Engineering), Septembar, 2011, Tivat, Montenegro.

[Environmental Standards and Labor Productivity: Understanding the mechanisms that sustain sustainability, Delmas Magali, Pekovic Sanja, 18th European Association of Environmental and Resource Economists, University Tor Vergata, 29 June-2 July 2011, Rome.

Do Quality and Environmental-Related Standards Improve French Firms' Performance? Grolleau Gilles, Mzoughi Naoufel, Pekovic Sanja, Intangible Investments at Macro and Micro Levels and Their Role in Innovation, Competitiveness and Growth (COINVEST project), Instituto Superior Técnico, 18-19 March 2010, Lisbon, Portugal.

The effect of quality and environmental practices on working conditions: Empirical evidence from France, Pekovic Sanja, 4th International ICQME Conference (Quality, Management, Environment, Education, Engineering), 27-28 August 2009, Paris, France.

How Green is my Firm? Worker Well being and Job Involvement in environmentally related certified Firms, Lanfranchi, Jospeh, Pekovic Sanja, 4th International ICQME Conference (Quality, Management, Environment, Education, Engineering), 27-28 August 2009, Paris, France.

ISO 9000 Norm as a Club Good: Network effect evidence from French employer survey, Diaye Marc-Arthur, Greenan Nathalie, Pekovic Sanja, Intangible investment and firm performance (Sponsored by the COST and COINVEST projects), IMPERIAL COLLEGE BUSINESS SCHOOL, 20 February 2009, London, UK.

From Quality to Innovation: Evidence from French Employer Survey», Pekovic Sanja, Fabrice Galia, Conference of the Applied Econometrics Association, Brevet and Innovation, 19-20 December, 2008, Tokyo, Japan.

From Quality to Innovation: Evidence from French Employer Survey», Pekovic Sanja, Fabrice Galia, Organizing for Internal and External Knowledge Creation and Innovation: Looking Within or Searching Beyond? Copenhagen Business School (CBS), 30-31 October 2008, Copenhagen, Denmark.

What Motivates Firms to Seek ISO 9000 Certification: Comparative approach of French Manufacturing and Services Industries, Pekovic Sanja, 3th International ICQME Conference (Quality, Management, Environment, Education, Engineering), 9-12 September 2008, Montenegro.

From Quality to Innovation: Evidence from French Employer Survey, Pekovic Sanja, Fabrice Galia, 10th ZEW Summer Workshop for Young Economists The Economics and Econometrics of Innovation, 9-12 Jun, Mannheim, Germany.

From Quality to Innovation: Evidence from French Employer Survey», Pekovic Sanja, Fabrice Galia, 1st DIME Scientific Conference, 7-9 April 2008, Strasbourg, France.

ISO 9000 Norm as a Club Good: Network effect evidence from French employer survey », Diaye Marc-Arthur, Greenan Nathalie, Pekovic Sanja, Patent and Innovation Econometrics Studies (Conference of the Applied Econometrics Association), 28-29 Jun 2007, Strasbourg, France.

#### INVITED SEMINARS:

[1] « Sharing the “fame” of the ISO Standard Adoption : Quality Supply Chain Effect Evidence from the French Employer Survey«, M-A. Diaye, N., Greenan, S. Pekovic, Séminaire d'économie appliqué, Faculté des Sciences économiques de Rennes, 24 February 2011, Rennes, France. Link: <http://crem.univ-rennes1.fr/spip.php?article84>

[2] « How Green is my Firm? Worker Well being and Job Involvement in environmentally related certified Firms », Lanfranchi, Josph, Pekovic Sanja, UCLA Institute of the Environment and Sustainability, May, 2010.

[3] « How Green is my Firm? Worker Well being and Job Involvement in environmentally related certified Firms », Lanfranchi, Josph, Pekovic Sanja, Séminaire du CEE, October 2009, Noisy-le-Grand.

[4] « From Quality to Innovation: Evidence from French Employer Survey», Pekovic Sanja, Fabrice Galia, SESSI Ministère de l'Économie, April 2008, Paris.

[5] « ISO 9000 Norm as a Club Good: Network effect evidence from French employer survey», Diaye Marc-Arthur, Greenan Nathalie, Pekovic Sanja, Séminaire du CEE, January 2007, Noisy-le-Grand.

#### INVITED WORKSHOPS AND SEMINARS:

[1] « Sharing the “fame” of the ISO Standard Adoption : Quality Supply Chain Effect Evidence from the French Employer Survey«, M-A. Diaye, N., Greenan, S. Pekovic, Séminaire d'économie appliqué, Faculté des Sciences économiques de Rennes, 24 February 2011, Rennes, France. Link: <http://crem.univ-rennes1.fr/spip.php?article84>

[2] « How Green is my Firm? Worker Well being and Job Involvement in environmentally related certified Firms », Lanfranchi, Josph, **Pekovic Sanja**, UCLA Institute of the Environment and Sustainability, May, 2010.

[3] « How Green is my Firm? Worker Well being and Job Involvement in environmentally related certified Firms », Lanfranchi, Josph, **Pekovic Sanja**, Séminaire du CEE, October 2009, Noisy-le-Grand.

[4] « Do Environmental Standards Contribute to Better Recruitment Process », Grolleau Gilles, Mzoughi Naoufel, Pekovic Sanja, Séminaire COI, November 2009, Noisy-le-Grand.

[5] « From Quality to Innovation: Evidence from French Employer Survey», **Pekovic Sanja**, Fabrice Galia, *SESSI Ministère de l'Économie*, April 2008, Paris.

[6] « ISO 9000 Norm as a Club Good: Network effect evidence from French employer survey», Diaye Marc-Arthur, Greenan Nathalie, **Pekovic Sanja**, Séminaire du CEE, January 2007, Noisy-le-Grand.

#### LEADERSHIP ACTIVITIES

Member of Steering Board of the Action "Quality Education for All (QUALITY ED – MONTENEGRO)" under the European Union/Council of Europe Horizontal Facility for the Western Balkans and Turkey Phase II.

President of working group for certification for academic integrity at UoM;

Member and contact person for UoM external-evaluation (IEP);

Member of PhD jury, Rim Daly, University Paris-Saclay;

Member of PhD jury, Olivera Simovic, University of Belgrade;

□ Vice Chair: Enterprise Research Innovation Conference-Entrenova, September 2018, Split, Croatia.

□ Vice Chair: Enterprise Research Innovation Conference-Entrenova, September 2017, Dubrovnik, Croatia.

□ Member of Organizational Committee: SQM conference, September 2016, Petrovac, Montenegro.

□ Member of Conference Committee: SQM conference, September 2016, Petrovac, Montenegro.

□ Member of Organizational Committee: 10th ICQME conference, September 2016, Petrovac, Montenegro.

□ Member of Conference Committee: 10th ICQME conference, September 2016, Petrovac, Montenegro.

□ Vice Chair: Enterprise Research Innovation Conference-Entrenova, September 2016, Rovinj, Croatia.

□ Vice Chair: Enterprise Research Innovation Conference-Entrenova, September 2015, Kotor, Montenegro.

□ Member of Organisational Committee: The new insight in Quality and Environmental Practices, June 2012, Paris, France.

□ Member of Organizational Committee: 5th ICQME conference, September 2010, Tivat, Montenegro.

□ President of Organisational Committee: 4th ICQME conference, August, 2009, Paris, France.

□ Member of Organisational Committee: Informal Economy, Underground Employment, 2007, Paris, France.

## OTHER RESEARCH ACTIVITIES

Study visit -University of San Diego, January, 2023

Study visit -University Geneva, Geneva, February, 2018.

□ Winter school-Institute Ivo Pilar, Zagreb, Croatia, February, 2018.

□ Research visit-University Paris-EST, Paris, France, September, 2017.

□ Teaching Visit –University of Varna, Varna, Bulgaria, April, 2017.

□ Research visit - UCLA Institute of the Environment and Sustainability, LA, California, April-June 2010.

□ Research visit - Laboratory CNRS, Franco-Russe Poncelet, Moscow, Russia, June 2007.

□ Research visit - INRA-SupArgo, Montpellier, France, February-March 2007

## RECENT RESEARCH GRANTS

Iterreg Danube (Title of the Project: Boosting Smart Specialization and Encouraging Spin-offs in IT across Danube (SplnIT), 2024-2026

ERASMUS+K2 (Title of the Project: Western Balkan entrepreneurial university alliances –keeping in touch for lifelong relations (ALL4LIFE), 2023-2025, Coordinator

ERASMUS+K2 (Title of the Project: Improving the process of education through the development of e-learning multimedia platform and smart classrooms (SMARTEL), 2020-2023

ERASMUS+K2 (Title of the Project: Sustainable university – enterprise cooperation for improving graduate employability (SUCCESS), 2020-2023

ERASMUS+K2 (Title of the Project: Digital Entrepreneurial Nest and Industry 4.0 in Montenegro (DigNest), 2020-2023

ERASMUS+K220(Title of the Project: Integrating learning for peace (PEACE), 2022-2023

• National grant-Ministry of Science-Montenegro 2020-2023 (Title of the Project: Montenegrin platform for sport innovation; project member)

• National grant- Ministry of Science 2019- 2023; Title of the Project: Strengthening Academic Integrity - Interdisciplinary Research-based Approach to Ethical Behaviour in Higher Education

• Erasmus +K2 (Title of the Project: Fostering Internationalization at Montenegrin HEIs through Efficient Strategic Planning (IESP), 2019-2021.

• Erasmus +K2 (Title of the Project: Sustainable development of BLUE economies through higher education and innovation in Western Balkan Countries (BLUEWBC)



- Erasmus +K2 (Reconnecting universities and enterprises to unleash regional innovation and entrepreneurial activity, KnowHuB)
- Member of Cost action - Multi-disciplinary innovation for social change 2019-2023.
- Agence universitaire de la Francophonie, Title of the Project : Developpement des actions RSE pour une société meilleure : Expertise multipays, project leader
- Erasmus +K2 (Title of the Project: Enhancing and Validating service related competences in Versatile learning environments in Western Balkan Universities (E-Viva)).
- Montenegrin-Slovenian Science & Technology Cooperation 2018-2020 (Title of the Project: The importance of Corporate Social Responsibility for service sector: Comparative analysis of Montenegro and Slovenia; project leader)
- National grant-Ministry of Science-Montenegro 2018-2020 (Title of the Project: Research Quality in in the Social Sciences and the Humanities; project leader)
- Erasmus +K2 (Title of the Project: Enhancement of HE Research Potential Contributing to Further Growth of the WBC Region (Re@WBC)).
- Member of Cost action - European Network for Research Evaluation in the Social Sciences and the Humanities (ENRESSH)
- HERIC project financed by the Government of Montenegro in the cooperation with World Bank (Title of the Project: Valorising Montenegrin Katuns through sustainable development of agriculture and tourism - KATUN-2015; WP leader)
- TRAIN – Training and Research for Academic Newcomers –financed by King Baudouin Foundation (coordinator, 2015-2016).
- Montenegrin-Slovenian Science & Technology Cooperation 2014-2016 (Title of the Project: Analysis of the impact of innovation to improve the performance of business processes).
- Montenegrin-Croatian Science & Technology Cooperation 2013-2015 (Title of the Project: Intelligent Systems & Innovations in Tourism – ISIT; project leader).
- Montenegrin-Chinese Science & Technology Cooperation 2012-2014 (Title of the Project: Study on Tourism Environmental Carrying Capacity & Competitiveness and Sustainable Development Strategies of Montenegro).
- National grant-Ministry of Science-Montenegro 2012-2014 (Title of the Project: Analysing the impact of innovation on the sustainable success: The case of certified firms).
- The project DINNOCA financed by the FP7 project 'Data without boundaries' (2012)
- ECO-NET financed by Ministry of Foreign Affairs in France (2007-2009)

## ACADEMIC MEMBERSHIP

- Centre of Young Scientists at Montenegrin Academy of Sciences and Arts till 2021;
- Member of AENOR (Spanish Association for Standardization and Certification);
- Member of Academy of Management (AOM);
- Member of ASQ (American Society for Quality);
- Member of European Association of Environmental and Resource Economists;
- Member of South East Europe Corporate Governance Academic Network (SEE CGAN).

## ESTEEM INDICATORS

- Member of University of Montenegro Senate (2018- )
- Academic Integrity Advisor certified by International Institute for Research and Action on Academic Fraud and Plagiarism –University of Geneva
- Member of working group for defining Strategy of Higher Education in Montenegro;
- Member of working group for defining Law on Academic Integrity;

- Member of the selection committee: Best Student Award (2015; 2016);
- Team member for changing and improving study programs at the Faculty of Tourism and Hotel Management (2016);
- Trainer under TRAIN project for the module 'Preparing Funding Applications & Project Management' (2015);
- Member of the Montenegrin Council for Tourism, Trade and Hospitality
- Editorial Board University of Montenegro Publishing (2014-2015);
- Editorial Board Business Systems Research Journal;
- Editorial Board: International Journal of E-Services and Mobile Applications (IJESMA);
- Ad hoc referee: The International Review of Environmental and Resource Economics; Production and Operations Management; Journal of Product Innovation Management; Baltic Journal of Management; International Journal for Quality Research; Journal of Business Ethics; International Journal of Production Economics; Technology Analysis & Strategic Management; Empirica; Production Planning and Control; Sage; Review of Managerial Science; Tourism Management Perspectives, ect.