



TAM SEMINAR

Intellectual property rights and copyright at higher education institutions

Rectorate building, University of Montenegro
March 13-14, 2024

Background information

The present event aims to shine a light on Intellectual Property Rights and IPR management in the context of technical universities. At the European level, in recent years, a constant but growing tendency of university-industry collaboration has been observed and clear evidence has been unveiled on the benefits perceived by companies & enterprises owning IPRights at different levels: organization, economic, strategy, and market reputation.

The free-of-charge seminar targets MA, Ph.D. students, academic staff, professors, and administrative and technical staff in charge at the university interested in getting in touch with the Intellectual Property topic, main Intellectual Property Rights and their essence, and some examples of IPR management in the context of the university. The seminar is organized in three different awareness modules highlighting the main definitions, and alternating examples, strategic inputs, and practical notions.

TAM expert:

Filippo Silipigni is a senior project manager at Fondazione Politecnico di Milano, promoting the collaboration between research groups in Politecnico di Milano and industry, public administration, and individuals. He leads industrial research projects and promotes the knowledge of intellectual property rights in the context of university-industry collaboration.

AGENDA

| FIRST DAY <u>13 March 2024</u> | |
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| 08:30 – 09:00 | Registration of participants |
| 09:00 – 09:20 | Welcome speeches <ul style="list-style-type: none"> - Vanja Drljević, Head of National Erasmus+ Office - Prof. Mira Vukčević, University of Montenegro, HERE president - Prof. Sanja Peković, Vice Rector for International Cooperation, University of Montenegro - Dragana Đukanović Cetković, Director of Directorate for Higher Education, Ministry of Education, Science and Innovation of Montenegro |
| <u>Module 1:</u> Intellectual Property and IP rights | |
| 09:20 – 10.30 | Conceptual overview of intellectual property and main IP rights <ul style="list-style-type: none"> - Filippo Silipigni, Fondazione Politecnico di Milano |
| 10:30 – 10:45 | Coffe break |
| 10:45 - 12:30 | Patents for invention <ul style="list-style-type: none"> - Filippo Silipigni, Fondazione Politecnico di Milano |
| 12:30 – 13:30 | Intelectual property and copyright in Montenegro: where we are? <ul style="list-style-type: none"> - Dragana Ranitović, Director of Directorate for Intellectual property, Ministry of Economic Development - Dr Marina Banović, University of Montenegro - Chamber of Economy of Montenegro - Tehnopolis Center |
| 13:30 – 14:00 | Lunch |
| <u>Module 2:</u> IPR valorization and Technology Transfer in the context of university: the experience of Politecnico di Milano | |
| 14:00 - 14:30 | The concept of IPR valorization and technology transfer <ul style="list-style-type: none"> - Filippo Silipigni, Fondazione Politecnico di Milano |
| 14:30 – 15:00 | IPR disciplines in the context of university: the case of Politecnico di Milano <ul style="list-style-type: none"> - Filippo Silipigni, Fondazione Politecnico di Milano |
| 15:00 - 16.00 | Discussion and conclusions |

AGENDA

| SECOND DAY <u>14 March 2024</u> | |
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| 08:30-09:00 | Registration of participants |
| <u>Module 3:</u> How to find patents, trademarks, and designs using online free-of-charge search engines | |
| 09:00-10:15 | How to find patents for invention? <i>Espacenet</i> by EPO - Filippo Silipigni , Fondazione Politecnico di Milano |
| 10:15-10:30 | Coffee break |
| 10:30-11:00 | How to find patents for invention? <i>Patentscope</i> by WIPO - Filippo Silipigni , Fondazione Politecnico di Milano |
| 11.00-12:30 | How to find trademarks and designs? <i>TM View/ Design View</i> and <i>eSearch</i> by EUIPO and <i>Global Brand/ Global Design</i> databases by WIPO - Filippo Silipigni , Fondazione Politecnico di Milano |
| 12:30-13:00 | Discussion and conclusions |