

## REPORT ON SEMINAR FOR BOLOGNA AND HIGHER EDUCATION REFORM EXPERTS

### **CROSS BORDER EDUCATION**

Madrid, 22-24 April 2013, Universidad Autonoma Madrid

Presenters and topics:

VINCENZO RAIMO is director of international office at the University of Nottingham and he is responsible for supporting the implementation of the university's internationalization strategy including areas such as international partnership and transnational education, international scholarships, student mobility, international student support and international student recruitment. The presentation hopes to give an inside to the development of internalization strategies through UK eyes.

RAFAEL LLAVORI is the head of unit international and institutional relations of the National Agency for Quality Assurance and Accreditation of Spain. He is currently board member of the European Association for quality assurance in higher education (ENQA). The presentation deals with the lack of a comprehensive picture on how and by whom cross-border provision is quality assured and accredited, what methods are used, and what kind of collaboration exists between institutions and agencies in the host and provider countries for purpose.

ANDREW MC COSHAN is an independent consultant and associate with the UK higher education Academy, and until recently visiting research fellow with the UK Commission for employment and skills. Until March 2011. He was a director of the ECORYS GROUP, in which capacity he was responsible for the groups works with the European Commission in education and training. This presentation reports on the finding of a study on the provision of franchising validation and branch campuses in higher education in cross-boarders.

MATTHIAS KUDER works with the Center of International cooperation at Freie UNIVERSITAT, Berlin, a unit focusing on strategic internationalization. His tasks include the development of strategic

partnership with universities abroad and he heads FUB's Global liaison offices network with representations in several continents. At the conference he presented on international joint and double degree programs. This development which largely started in Europe in the 1990s has become an important global trend prompting higher education institutions, governments and funding and accreditation agencies worldwide to consider strategies and policies with regard to cross-border collaborative degree programs.

THOMAS BUERMAN holds a PhD in History from Ghent University and is since 2011. The project manager of Ghent University Korea. He is charged with the date-to-date management of the project including among other things financial management, communicating with Korean partners, drawing up the educational programs and setting up the branch campus organization. He presented an international branch campuses, key challenges, contextual factors and practical issues. The international branch campus has emerged as prominent feature of the international higher educational landscape.

TIMOTHY READ holds a PhD in cognitive science from the University of Birmingham. Through this presentation he tries to provide answer to some important topics which are high in the agenda of higher education institutions and open education practices: What education will be like in 2025; how to engage a global audience in meaningful interaction and lifelong learning; what will the long tail effect change the way in which online learning is undertaken.

JACK BAROKAS is currently the head of digital media services in the TAU IT department providing distance learning services. He founded and managed a small private company which provided maintain services for audio-visual appliances. In 1999. He started working Tel Aviv University computing division as personal computer and network expert. He presented on different strategies and techniques for distance learning and explained challenges in student assessment through distance learning.

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