

SEMINAR FOR BOLOGNA AND
HIGHER EDUCATION REFORM EXPERTS:
Cross Border Education

Universidad Autónoma Madrid
22 – 24 April 2013

MONTENEGRIN HIGHER EDUCATION REFORM EXPERT

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22-24 2013, under the Higher Education Reform Project, funded by the European Commission. The hosting institution was Universidad Autónoma de Madrid (UAM) in co-organisation with the European Commission, UNICA Network and Brussels Education Services.

This Seminar was an excellent opportunity to analyse and reflect on the latest developments or initiatives in internationalization, such as joint or double degrees, campuses abroad, electronic delivery of higher education and quality assurance, and the present challenges for higher education.

On first day of seminar, **Vincenzo Raimo** Director of the International Office at the University of Nottingham, had very interesting presentation: "Do transactional education developments take us beyond the theoretic of internationalization". The presentation gives an insight to the development of internationalization strategies through UK eyes what does internationalization mean to UK universities and what can continental partners learn from the UK's successes and failures.

Rafael Llavori a Head of Unit for International and Institutional Relations of the National Agency for Quality Assurance and Accreditation of Spain, ANECA and Board Member of the European in his presentation: "Quality Assurance and Cross Border Education: from the quality of the deliverer to the quality assurance of the provision" gave a view from the QA networks with the lack of a comprehensive picture on how and by whom cross border provision is quality assured or accredited, what methods are used, and what kind of collaboration exists between institutions and agencies in the host and provider countries for this purpose.

Andrew McCoshan independent consultant, an Associate with the UK Higher Education Academy, and Visiting Research Fellow with the UK Commission for Employment and Skills in his presentations: "Franchising, Validation and Branch Campuses in the EU: mapping provision, regulation and quality assurance" shows reports on the findings of a study on the provision of franchising, validation and branch campuses in Higher Education across borders in the EU conducted on behalf of the European Commission by a consortium led by the Bertelsmann Stiftung, including Ecorys, ESMU and Horváth & Partners, in partnership with CHE Consult. Using data gathered through online surveys and interviews with relevant national authorities and quality bodies, the study maps the intensity and spread of these forms of cross-border higher education (CBHE), the regulatory frameworks currently being used in Member States, and stakeholders' perceptions of the risks and benefits of CBHE as well as issues of quality.

Second day of Seminar prior to group training we had opportunity to saw two presentations:

Daniel Obst from Institute of International Education and **Matthias Kuder** from Freie Universität Berlin presented International Joint- and Double-Degree Programs. While the international exchange of students continues to occur predominantly through traditional, study-abroad programs, a growing number of higher education institutions have also begun to establish joint- and double-degree programs. This development, which largely started in Europe in the 1990s, has become an important global trend—prompting higher education

